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Eaton Gets Virtualisation-Ready at VMware Forum events 2013

ESPOO, Finland ... Diversified industrial manufacturer Eaton has announced that it will be participating in VMware Forum 2013, which takes place from April to June in a number of major cities in Europe, the Middle East and Africa (EMEA). At the events, Eaton, a VMware® Technology Alliance partner, will demonstrate how its Intelligent Power® software makes it easy to manage power devices in virtualised environments by integrating seamlessly with VMware's virtual machine management system, vCenter™. Eaton will also be exhibiting its latest power management solutions for virtual environments on its stand.

Managing power infrastructure within a virtual platform is vital for increasing the uptime and reliability of IT applications. Eaton's Intelligent Power software makes this easy by plugging into VMware's vCenter platform and integrating power management functions so that all Uninterruptible Power Supplies (UPSs) and ePDUs in the virtual network can be viewed in the same application, together with network, physical server and storage information. Eaton's Intelligent Power software also helps to minimise, and even eliminate downtime of critical business workloads in the event of a power disruption. For example, if there is a local power failure, the Intelligent Power software triggers vCenter's vMotion to transparently move virtual machines from the affected server to another server on the network, protecting data integrity when power is compromised.

"The increased use of virtualisation is presenting significant new challenges to maintaining mission critical workloads", says Tatu Valjakka, Software & Connectivity Product Manager at Eaton EMEA. "But these challenges are not insurmountable and Eaton is continually working

on innovative new ways to help IT professionals to meet them. For example, the ability to trigger live migration of virtual machines to a backup facility is unique to Eaton's Intelligent Power software".

Additionally, Intelligent Power Manager software is certified VMware Ready™, VMware's highest level of endorsement, following a detailed validation process. The software can be found on the [VMware Solution Exchange](#), a single destination site for compatible VMware applications and cloud infrastructure products.

Visitors to Eaton's stand at VMware Forum 2013 will also be able to find out about Eaton's new virtualisation-ready UPS bundles which offer a Network-Card MS with models from its 5PX and 9PX UPS ranges. By integrating a UPS and a network card with Eaton's Intelligent Power software, users can monitor and manage UPSs and connected IT equipment at anytime and anywhere.

Eaton will be participating in the following VMware Forum 2013 events:

2nd May, London, United Kingdom
7th May, Vienna, Austria
7th May, Dubai, UAE
14th May, Milan, Italy
15th May, Brussels, Belgium
16th May, Rome, Italy
21st May, Riyadh, Saudi Arabia
22nd May, Nairobi, Kenya
28th May, Frankfurt, Germany
29th May, Moscow, Russia
29th May, Stockholm, Sweden
6th June, Paris, France
12th June, Johannesburg, South Africa

To learn more about Eaton's solutions for virtualised environments, visit www.eaton.eu/virtualisation. To learn more about Eaton's power quality products, visit www.eaton.eu/powerquality. For all of the latest news follow us on Twitter via @Eaton_UPS or find our Eaton EMEA LinkedIn company page.

Eaton's electrical business is a global leader with expertise in power distribution and circuit protection; backup power protection; control and automation; lighting and security; structural solutions and wiring devices; solutions for harsh and hazardous environments; and

engineering services. Eaton is positioned through its global solutions to answer today's most critical electrical power management challenges.

Eaton is a diversified power management company providing energy-efficient solutions that help our customers effectively manage electrical, hydraulic and mechanical power. With 2012 sales of \$16.3 billion, Eaton is a global technology leader in electrical products, systems and services for power quality, distribution and control, power transmission, lighting and wiring products; hydraulics components, systems and services for industrial and mobile equipment; aerospace fuel, hydraulics and pneumatic systems for commercial and military use; and truck and automotive drivetrain and powertrain systems for performance, fuel economy and safety. Eaton acquired Cooper Industries plc in 2012. Eaton has approximately 103,000 employees and sells products to customers in more than 175 countries. For more information, visit www.eaton.eu.

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